



*Great* | *Creative Crew*

*Credentials*



# *About Us*

A regional integrated marketing communications agency with offices in Dubai & Cairo since 2016.

# *Our Values*

- Competency
- Personalization
- Creativity
- Passion
- Agility

A grayscale background image showing a business meeting. Several people are seated around a table, looking at documents and charts. A hand is visible holding a pen, pointing at a chart. The overall tone is professional and collaborative.

# *Our Methodology*

We recognize that every project starts with a distinctive client brief, but we also take into account the broader industry landscape, consumer insights, and competitive dynamics. By leveraging advanced scientific tools and our extensive experience in the MENA markets, we ensure that our solutions deliver measurable results while exemplifying creative excellence





*Services*

# Online Advertising

- We offer a range of online advertising campaigns tailored to clients' needs, adhering to best practices in planning and buying. Our services include display ads, SEM, performance marketing, video, fan acquisition, lead generation, and website traffic optimization



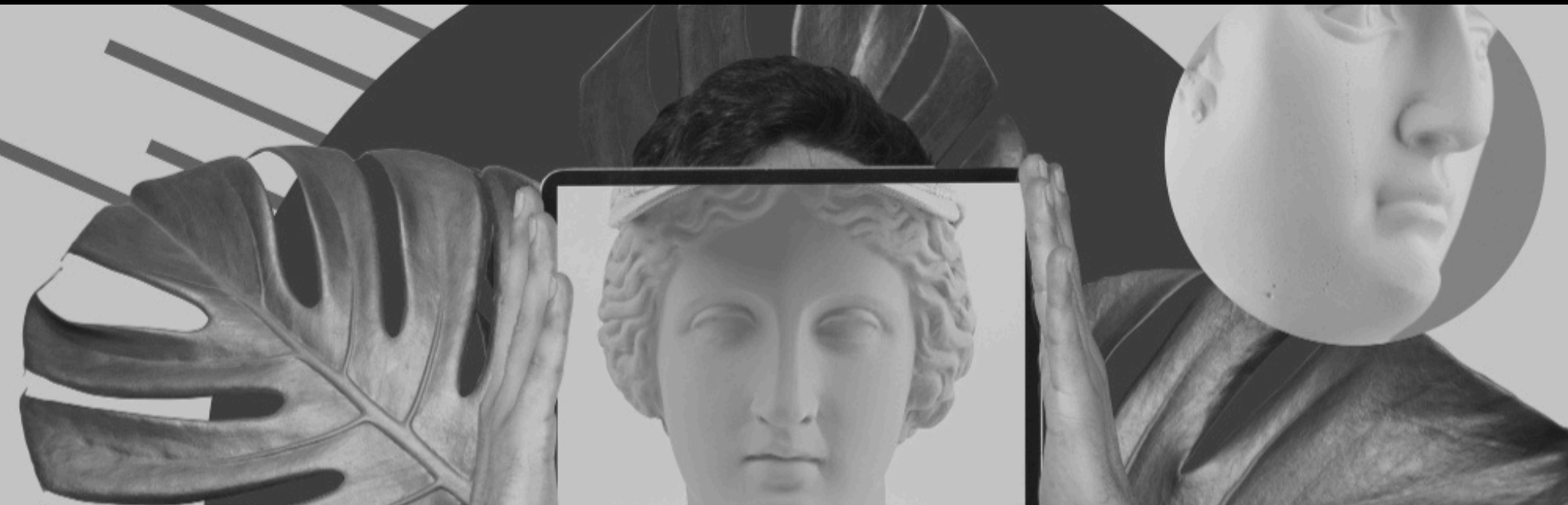
# Social Media

- Our strength is in customization—building target audience personas, mapping key touchpoints, and tailoring messages for maximum engagement and conversions. Staying ahead of digital trends, we continually refine our approach to ensure our clients achieve the best possible ROI.



# *Creative, Concepts & Designs*

- We believe an impactful campaign goes beyond strategy and planning, so we pay attention to every detail to create the perfect mix of creativity and strategy that makes your campaign stand out. Staying in tune with market trends, we ensure our ideas are both engaging and relevant. Our services include creative concept development, art direction, and design.



# *Development*

- Our development services span multiple areas such as web, mobile apps, games, AR, and VR. With a team of dedicated experts, we ensure exceptional outcomes in every project we undertake.





# *Digital Productions*

- We provide a wide range of digital productions for use across multiple platforms, including social media, websites, online campaigns, and even offline. Our services include high-quality videos, documentaries, testimonials, motion graphics, and voiceover recording along with talent sourcing.



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*Snippets  
From Our  
Work*

# Online Advertising



*Merck ME*

*500500 Hospital*



*Tupperware KSA*

*NAU Eyewear*





# Social Media

Insomnia UK



Iraq MOH



Zen Luxury Furniture



Tangreen Solar



Novartis EGY



# Creative & Concepts

Abbott UAE



Abbott MEA



MOH - UAE



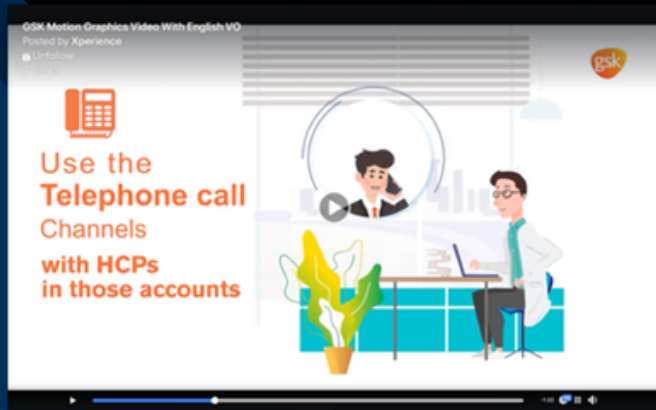
GSK UAE





# Digital Productions

GSK UAE Motion Graphics



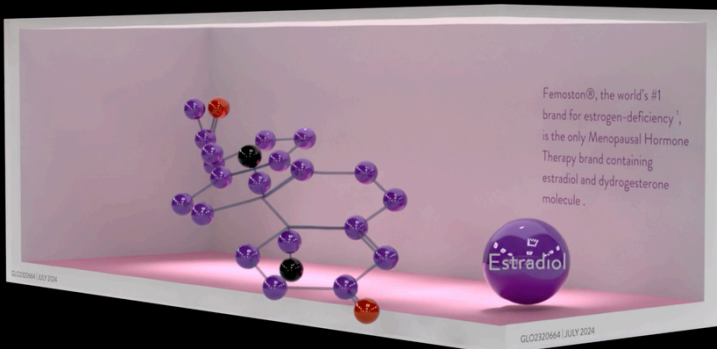
GSK UAE CGI Video



UAE MOH Videoshoot



3D Video  
Abbott Switzerland



Juhayna Photoshoot



Novartis EGY Videoshoot

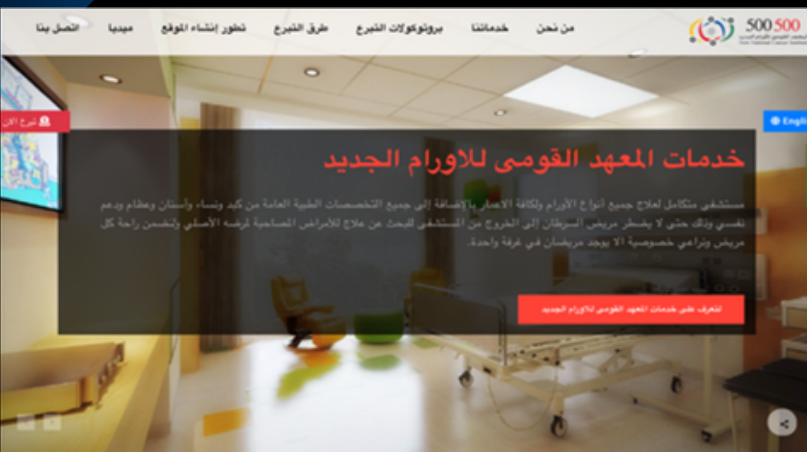


# Websites

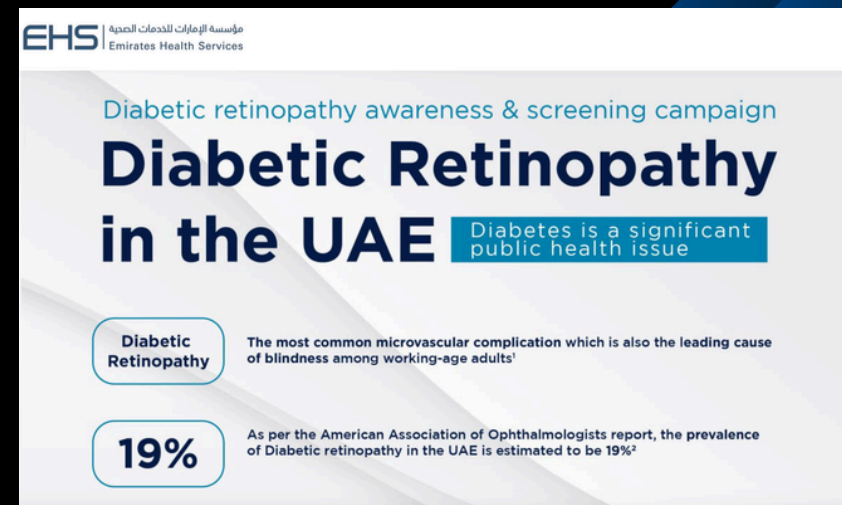
## Inertia Developments



## 500500 Hospital



## DR - EHS



## APD



# Mobile, AR & VR

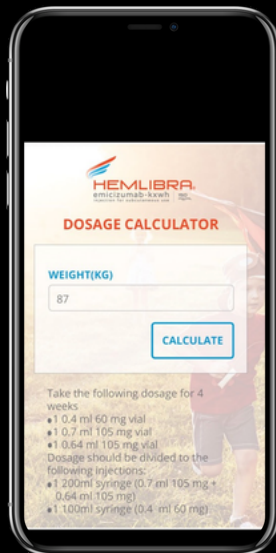
## Egyptian Central bank



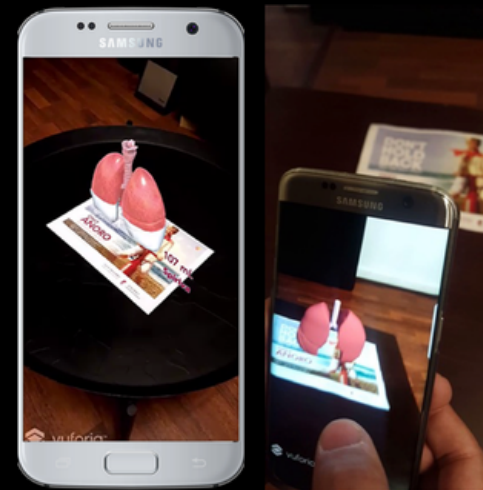
## GSK UAE



## Roche EGY



## GSK KSA



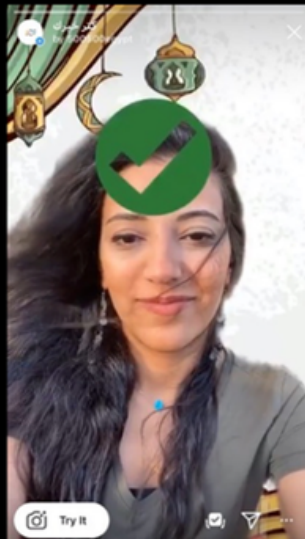


# Social Media Filters



*Crest Arabia*

500500



*Al Marai*

*Nestle*

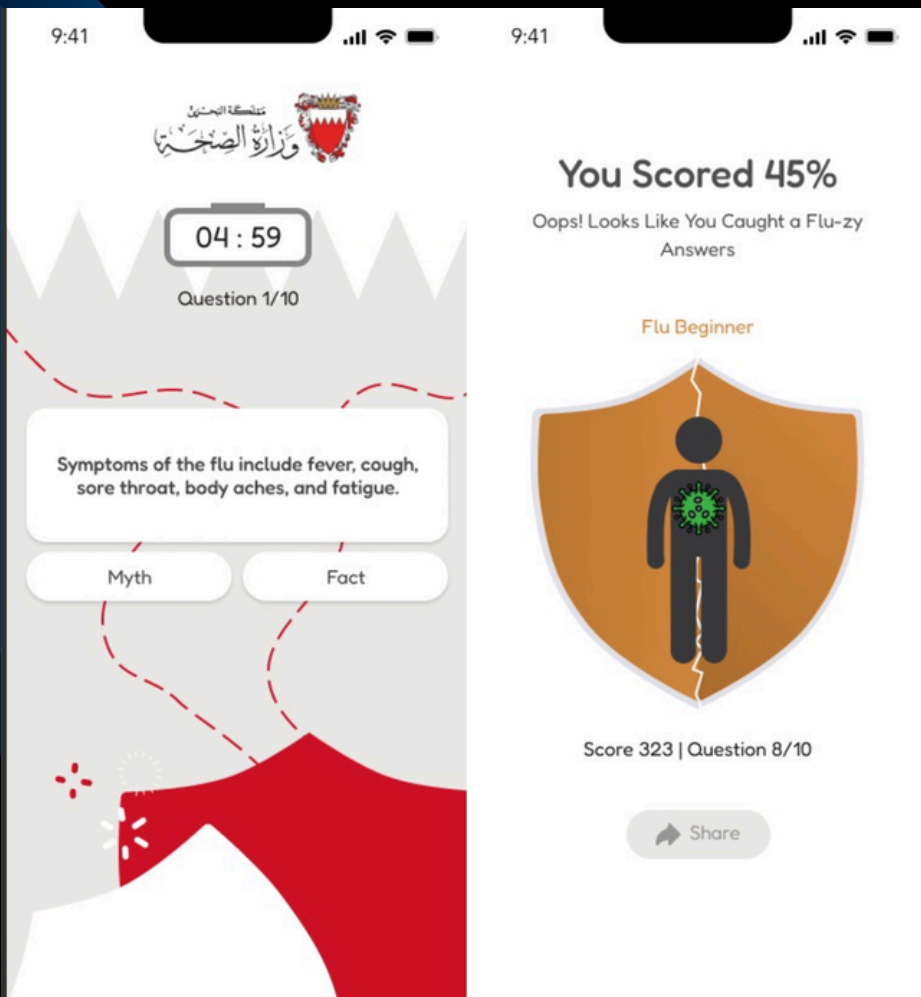


*GSK UAE*



# Games

*Bahrain MOH*



*GSK UAE*



*EDITA*



# Influencers Marketing



# *Contact Us*

[welcome@greatme.net](mailto:welcome@greatme.net)

[www.greatme.net](http://www.greatme.net)



The slide features a dark blue background. On the left and right sides, there are large, stylized blue geometric shapes that resemble nested chevrons or arrows pointing towards the center. The text "Thank You" is centered in a white, italicized serif font.

*Thank You*